

This record is a partial extract of the original cable. The full text of the original cable is not available.

021924Z Jun 05

UNCLAS SECTION 01 OF 05 OTTAWA 001641

SIPDIS

STATE

SECSTATE FOR ECA/PE/V/R/W - EWILKES-SCOTT;
WHA/PDA - JCARPENTER-ROCK
MONTREAL, TORONTO AND VANCOUVER FOR PAOS;
HALIFAX AND QUEBEC FOR CONGENS;
CALGARY FOR PA FIELD REP; CALGARY PLEASE PASS TO WINNIPEG

E.O. 12958: N/A

TAGS: [KPAO](#) [OEXC](#) [SCUL](#) [CA](#) [IV](#)

SUBJECT: FY 2006 Proposed IVLP ITT "Infrastructure
Development and Protection", David Morley and Isabelle Hudon

REFERENCE: OTTAWA 1504

1. The post proposes a two-person IVLP project focused on the political, financial, environmental, and social aspects of infrastructure development in urban areas and at key U.S. border crossings. One nominee is a public sector manager, the other a business association leader. The program would emphasize the positive interaction between the public and private sectors in the United States to identify priorities, stimulate investment, and implement infrastructure projects that support economic growth, safety and well-being of citizens.

2. Post nominates David Morley, Senior Policy Advisor, Office of the Minister of State for Infrastructure and Communities, Ottawa Board Principal Candidate) and Isabelle Hudon, President and CEO, Board of Trade of Metropolitan Montreal (Principal Candidate). Both candidates have full country team approval.

3. EVDB-formatted nomination follows:

START FIXED-FORMAT TEXT (PLEASE DO NOT EDIT):
: The following data is in a fixed format which enables
: automated processing in Washington and should not be
: edited except by means of the Post-EVDB software.
EXPORT-SOURCE: POST-EVDB
VERSION: 3.0.7
POST-EMAIL: slw@pd.state.gov
TRANSMITTING-POST: PAS Ottawa
TRANSMITTING-POST-ID: 6540
EXPORT-TYPE: BIO DATA
START NOMINATION:
ECA-OFFICE: E/VRW
PROG-AGENCY-NAME:
POST-PROJ-ID: 329
ECA-PROJ-NO:
PROJ-NAME: ITT Infrastructure Development (Morley, Hudon)
START MEMO PROJ-DESC:
This project would focus on the political, financial,
environmental, and social aspects of infrastructure
development in urban areas and at key U.S. border crossings.
One nominee is a public sector manager, the other a business
association leader. The program would emphasize the
positive interaction between the public and private sectors
in the United States to identify priorities, stimulate
investment, and implement infrastructure projects that
support economic growth, safety and well-being of citizens.
END MEMO PROJ-DESC:
PROJ-TYPE: Individuals Traveling Together
PROG-TYPE: IV Grant Visitor
FY: 2006
DEPART-POST:
SESSION-DATE:
RETURN-POST:
NO-OF-PART: 2
RANK-ORDER: 0
START MEMO POST-OBJ:

END MEMO POST-OBJ:
START MEMO POST-RCMD:

END MEMO POST-RCMD:
ECA-OFFICE-ID: 1037
PROG-AGENCY-ID:
PROJ-TYPE-ID: ITT
PROG-TYPE-ID: 29
NOMINATING-POST-ID: 6540
FUNDING-CNTRY-ID: 322158
STATUS: N
ORIGINATOR: P
SUBJ-DISC: Urban Planning
START BIO:
PREFIX: Mr.
F-NAME: David

M-NAME:
L-NAME: Morley
SUFFIX:
POSITION-CODE: 114
PRINCIPAL?: Yes
GENDER: M
DOB: 03/18/1974
MAR-STAT:
BIRTH-CITY: Kitchener, Ontario
BIRTH-CNTRY: Canada
CITIZ-CNTRY: Canada
RES-CNTRY: Canada
START MEMO POSITION:
Departmental Senior Policy Advisor, Office of the Canadian
Minister of State (Infrastructure and Communities), August
2004 to present.
END MEMO POSITION:
START MEMO OTHER-POSITIONS:

END MEMO OTHER-POSITIONS:
START MEMO PREV-POSITIONS:
Senior Policy Analyst, Privy Council Office (Cities
Secretariat) and Chair of the Advisory Committee on Cities

SIPDIS
and Communities, December 2003 to August 2004.
Policy Analyst, Intergovernmental Affairs, September 2002 to
December 2003.
Climate Change Analyst, Department of Foreign Affairs
(Environmental Affairs), December 2001 to August 2002.
Other: Media Relations Team Member, Athens Olympics
Canadian Olympic Committee, August 2004.

END MEMO PREV-POSITIONS:
START MEMO US-TRAVEL:
brief tourism trips
END MEMO US-TRAVEL:
START MEMO OTHER-TRAVEL:
Ghana, Greece
END MEMO OTHER-TRAVEL:
START MEMO EDUCATION:
BA (Hons), International Development, University of Guelph,
June 1998.
END MEMO EDUCATION:
START MEMO MEMBERSHIPS:
National Leader, Young Environmental Professionals of
Canada, 2002 - 2005.
END MEMO MEMBERSHIPS:
START MEMO PUBLICATIONS:
Guest Columnist, Ottawa Citizen, August 2004.
END MEMO PUBLICATIONS:
START MEMO SPEC-CONSID:
SMOKER/NON SMOKER: Non/smoker
END MEMO SPEC-CONSID:
FIRST-LANG: English
ENGL-READ: 5
ENGL-SPEAK: 5
ENGL-COMP: 5
START OTHER-LANGS:
OTHER-LANG: Spanish
OTHER-LANG-ID: QB
READ: 3
SPEAK: 3
COMP: 3
END OTHER-LANGS:
START OTHER-LANGS:
OTHER-LANG: French
OTHER-LANG-ID: FR
READ: 3
SPEAK: 3
COMP: 3
END OTHER-LANGS:
START MEMO NOM-POST-OBJ:

END MEMO NOM-POST-OBJ:
START MEMO NOM-POST-RCMD:

END MEMO NOM-POST-RCMD:
START MEMO VIS-OBJ:

END MEMO VIS-OBJ:
START MEMO VIS-REC:

END MEMO VIS-REC:
NOMINATING-OFFICER: PAO Nick Giacobbe
START MEMO NOMINATING-JUSTIFICATION:
David Morley has extensive experience in government,
business and the private sector. For various reasons the
federal government is coming under increasing pressure from
the provinces and municipalities to revenue share as urban
centers are experiencing stress from lack of funds. Morley
has been tasked with helping communities reinvent
themselves. This is a situation that is significant and
timely both in the United States and Canada. The U.S.

experience in urban development and urban renewal has met with challenges. As deteriorating conditions turn up the political rhetoric, public pressure forces governments to act. Faced with similar situations: crumbling infrastructure and decreasing tax base (both residential and industrial) they choose to partner government and the private sector. There is little history and even less research and background on urban renewal in Canada. Morley would gain a lot from a program that views historical relationships between levels of government, development of the socio-economic dialogue, performance and the accounting mechanisms and at the same time develops an appreciation of state, municipal and federal government structure. An avenue that could also be explored is the decay of infrastructure at border crossings vital to both economies, with exploration of options for planning and implementing border infrastructure to serve the needs of both countries.

END MEMO NOMINATING-JUSTIFICATION:

NOM-OFF: ConGen Toronto

SPEAKER?: No

NOTIFY-EMB: No

MEDIA?: No

HOME-STAY: No

HOME-HOSP?: Yes

E-I-TYPE: ELEO

NOMINEE-ID: 518

PERSON-ID: 400

BIRTH-CNTRY-ID: CA

CITIZ-CNTRY-ID: CA

RES-CNTRY-ID: CA

FIRST-LANG-ID: EN

E-I-TYPE-ID: E

NOM-POST-ID: 6540

NOM-FUNDING-CNTRY-ID: 322158

NOM-STATUS: N

DS2019-ACTION: 1

DS2019-SUBJECT: 45.1201

SPONS-FUNDS: 0

SPONS-AGENCY1:

USGOVT-AGENCY1:

US-AGENCY-AMT1: 0

USGOVT-AGENCY2:

US-AGENCY-AMT2: 0

INTL-ORG1:

INTL-ORG-AMOUNT1: 0

INTL-ORG2:

INTL-ORG-AMOUNT2: 0

VIS-GOVT-AMT: 0

COMMISSION: 0

OTHER-AMOUNT: 0

VIS-AMOUNT: 0

VIS-CAT: 5

END BIO:

START BIO:

PREFIX: Ms.

F-NAME: Isabelle

M-NAME: Brigitte

L-NAME: Hudon

SUFFIX:

POSITION-CODE: 319

PRINCIPAL?: Yes

M-ADDR1: 380 Saint-Antoine Street West

M-ADDR2:

M-ADDR3:

M-CITY: Montreal

M-STATE: Quebec

M-CNTRY: Canada

M-ZONE: H2Y 3X7

M-ZIP:

M-PHONE: (514) 871-4000

M-FAX: (514) 871-1255

M-EMAIL: ihudon@cmm.qc.ca

M-CNTRY-ID: CA

M-ADDRTYPE: B

GENDER: F

DOB: 02/18/1967

MAR-STAT: U

BIRTH-CITY: Ormstown

BIRTH-CNTRY: Canada

CITIZ-CNTRY: Canada

RES-CNTRY: Canada

START MEMO POSITION:

President and CEO - Board of Trade of Metropolitan Montreal

END MEMO POSITION:

START MEMO OTHER-POSITIONS:

END MEMO OTHER-POSITIONS:

START MEMO PREV-POSITIONS:

Director of Communications and Public Relations, BCE Media -
Communications and Public Relations Advisor, Bombardier -
Director of Public Relations and Media Relations, Candian
Space Agency - Director of Media Relations, Department of
Foreign Affairs and International Trade

END MEMO PREV-POSITIONS:

START MEMO US-TRAVEL:
Vacation travel to places with "sun and sand" in the U.S.;
Travel to Florida and Texas when employed at the Canadian
Space Agency. No travel to the U.S. in past 5 years.
END MEMO US-TRAVEL:
START MEMO OTHER-TRAVEL:
Extensive travel to Europe and Africa as well as in the rest
of Canada.
END MEMO OTHER-TRAVEL:
START MEMO EDUCATION:
Studied Business Administration at the University of Ottawa
and Economics at Universit de
Montral
END MEMO EDUCATION:
START MEMO MEMBERSHIPS:
Sits on several boards: Aroports de Montral, Conseil des
relations interculturelles du Qubec, Fondation de la
Chambre de commerce du Montral mtropolitain, Fondation de
l'Hpital Rivire-des-Prairies, Fonds Ville-Marie and
Regroupement pour un Festival de Cinma Montral
END MEMO MEMBERSHIPS:
START MEMO PUBLICATIONS:
None
END MEMO PUBLICATIONS:
START MEMO SPEC-CONSID:
Allergic to garlic
END MEMO SPEC-CONSID:
FIRST-LANG: French
ENGL-READ: 5
ENGL-SPEAK: 5
ENGL-COMP: 5
START MEMO NOM-POST-OBJ:

-POST-OBJ:

END MEMO NOM-POST-OBJ:
START MEMO NOM-POST-RCMD:

END MEMO NOM-POST-RCMD:
START MEMO VIS-OBJ:

END MEMO VIS-OBJ:
START MEMO VIS-REC:

END MEMO VIS-REC:
NOMINATING-OFFICER: PAO Alyson Grunder
START MEMO NOMINATING-JUSTIFICATION:
Having begun her career as a Regional Coordinator for the
federal Progressive Conservatives Party, Isabelle Hudon has
risen rapidly through a series of strategic communications
and media relations positions, in both the federal
government and the private sector. Her experience at the
Canadian Space Agency, Bombardier and BCE Enterprises gave
her excellent background and contacts in aerospace and
telecommunications, two sectors historically at the
forefront of Montreal's economic development. She has also
been active in Montreal's civic life, taking leadership
roles in the political development of the so-called
"megacity," created by the merger of numerous surrounding
municipalities and the center city into one entity.
Articulate in both French and English and a confidante of
many in Quebec's overlapping business and political world,
Hudon was recently promoted to President and CEO of the
Montreal Board of Trade, the city's leading private economic
development organization. The almost 200-year old Board of
Trade (Chambre de commerce du Montral mtropolitain is its
French title), at 7,000 members currently, has been an
important force in nearly every major development of the
city's growth, from the construction of Montreal's port
facilities to the restructuring of municipal government.
Both provincial political parties, the Parti Qubcois and
the Parti liberal du Qubec, are considering the use of
public-private partnerships - a strategy long in use in the
U.S. but quite new in Quebec - to accomplish certain large
infrastructure projects and for some public service
delivery. Hudon wants to position the Board to play a
leading role in developing a Quebec model for so-called
lled
PPPs, and in promoting various pilot projects, including
infrastructure related to cross-border and international
trade facilitation. Hudon would like to explore the
burgeoning partnerships between American businesses and all
levels of government that are helping to prepare U.S. cities
for the globalization era, and resulting in urban
infrastructure and transportation projects, environmental
clean-ups, education and training improvements and enhanced
community participation.
END MEMO NOMINATING-JUSTIFICATION:
NOM-OFF: ConGen Montreal
SPEAKER?: No
NOTIFY-EMB: No
MEDIA?: No
HOME-STAY: No
HOME-HOSP?: Yes
E-I-TYPE: ELEO

NOMINEE-ID: 533
PERSON-ID: 412
BIRTH-CNTRY-ID: CA
CITIZ-CNTRY-ID: CA
RES-CNTRY-ID: CA
FIRST-LANG-ID: FR
E-I-TYPE-ID: E
NOM-POST-ID: 96589
NOM-FUNDING-CNTRY-ID: 322158
NOM-STATUS: N
DS2019-ACTION: 1
DS2019-SUBJECT: 45.1201
SPONS-FUNDS: 0
SPONS-AGENCY1:
USGOVT-AGENCY1:
US-AGENCY-AMT1: 0
USGOVT-AGENCY2:
US-AGENCY-AMT2: 0
INTL-ORG1:
INTL-ORG-AMOUNT1: 0
INTL-ORG2:
INTL-ORG-AMOUNT2: 0
VIS-GOVT-AMT: 0
COMMISSION: 0
OTHER-AMOUNT: 0
VIS-AMOUNT: 0
VIS-CAT: 5
END BIO:
END NOMINATION:
END FIXED-FORMAT TEXT:

DICKSON, CHARGE